

Sachin Purushottam Sonawane

SEO specialist And Digital Marketing

✉ spsonawane91@gmail.com ☎ [9665504440](tel:9665504440) 📍 Mumbai 🌐 <https://sachinsonawane.in>

Skills

SEO

On Page & Off APge
Keyword Research &
Strategy, Technical SEO
Audits, Backlink
Building, Content
Optimization, Google
Analytics & Search
Console, Competitor
Analysis, SEO Reporting
& Performance
Tracking, CMS
(WordPress, Shopify),
Tools: SEMrush, Ahrefs,
Screaming Frog, Moz



Hard Skills

SEO
Keyword Research
(tools: SEMrush, Google
Keyword Planner), On-
page optimization (title
tags, meta
descriptions, content),
Link Building (strategy,
backlink analysis),
Technical SEO
(sitemap, speed
optimization), HTML/
CSS knowledge (for on-
page optimization)



Softs Skill

Analytical Skills,
Problem-solving,
Communication,
Collaboration, team
handle, data
managment, AI tools,
New Techincal skill
leran, team approach



Summary

Highly motivated SEO specialist with 4 years of experience in driving organic growth and improving website visibility. Proven ability to conduct keyword research, optimize content, build high-quality backlinks, and analyze data to achieve measurable results. Adept at using SEO tools such as Google Analytics, SEMrush, Ahrefs, and Screaming Frog to develop and execute data-driven strategies.

Awards

Outstanding SEO Executive Award

2023- 2024

DTechists Consultancy

Recognized for exceptional performance and contribution as an SEO Executive at Dtechists Consultancy (a Digital Marketing and IT Agency). Awarded this role-based recognition after demonstrating strong results and commitment over 2 years of service.

<https://digitaltechists.com/>

Profiles

Linkedin

[sachinsonawane012](#)

GitHub

[sachin012sp](#)

Portfolio

[Sachin Profile](#)

Twitter

[Sp_sachin2?s=08](#)

Profile

[sachin sonawane](#)

Interests

Computer

Design & Creativity

books Collection

digital marketing seo

Education

(R.C.Patel)Institute of
Management Research and
Development,Shirpur

IBSAR | Group of Colleges |
Karjat
BSc • A

Masters of Computer Information Technology
Application • A 2017 – 2020

We +Softwear Developments 2021 – 2023 Complete MCA at RCP IMRD College , KBC North Maharashtra University, Shirpur https://rcpimrd.ac.in/	I have a completed on Bsc-IT in Mumbai University at IBSAR College Karjat. https://www.ibsar.edu.in/
Kai.su.G.F.Patil.jr.College,Shah ada 12th Board • 67.08 HSC-Science 2014 – 2015	Vasantrao Naik Arts, Science and Commerce College, Shahada 10th • 69.40 SSC 2012 – 2013

Certifications

➤ PHP for beginner by CS Geeks 2022 c1155-1765164 https://cursa.app/en	➤ Java+Hadoop 2017 IIHT2017 https://www.iihtgambia.eu/career-programs/java-programming
➤ Cyber Security Certification 2020-05-14 Great Learning Academy https://www.mygreatlearning.com	➤ MS-CIT and CCC. 2013-08-16 Gov.mscit https://mscit.mkcl.org/

Experience

❖Digital Techists Consulting Jr.SEO Manager & Team Admin Jr.SEO Manager as Working DTC Company In Pune (On page Off Page SEO Handling Work And Sorting E-commerce Website Basics Steup And Error) Keyword Research , Backlinks , Technical SEO all handle it. 4-5 Projects. •Improved organic traffic by 65% for 10+ client websites over 12 months •Conducted technical audits and resolved crawl errors, boosting site indexability •Created and executed content strategies targeting high-volume, low-competition keywords •Built and monitored backlink profiles using Ahrefs and SEMrush •Delivered monthly performance reports with actionable insights https://digitaltechists.com/	Pune 2022/06 – On Notice
❖Insta Dot Analytics Junior SEO Executive •Full SEO in As Part Time Work. (Night Shift) •Assisted in keyword research and content optimization for 5+ small business websites •Monitored rankings and prepared SEO health reports •Supported outreach campaigns for link building •Collaborated with content and design teams to ensure SEO best practices https://instadotanalytics.com/	Part – Time Remotely 2024/07 – 2025/05
❖Statzy Market Research SEO Trainee + Intern	Remotely 2020/11- 2021/07

8 months Trainee + Intern SEO + WordPress website Editing and Designs at this Mumbai CBD Belapur Navi Mumbai.

Languages	Marathi 10	Hindi 9	English 6
Projects	E-Commerce Website 2022 – 2024 Full Products based SEO https://herthanest.in/	Blogging site https://unabashedemotions.com/	-